

MAGAZINE®

# BUSINESS AWARDS®

## MUJERES

CONSEJO NACIONAL DE LAS MUJERES XX.



SuchiLee



AF

GULO HERNÁNDEZ



# Mira Zuz

## חירה צור

ACTRESS | MODEL | INT'L BRAND AMBASADOR

MAGAZINE GOLD





A means of expression with fresh and current information, we have the support of companies and associations that give us their recognition to the participating people, among them is UNESCO for supporting the arts and their disciplines; TERRACYCLE for being a Socially Responsible magazine with the Environment, INADEM as the best digital cultural company created by young entrepreneurs, CONCANACO SERVITUR ASÍA being one of the first companies to enter the Asian market, GOVERNMENT OF LOS ANGELES giving a CERTIFICATE OF HONOR in Living legacy and recently TOTA PULCHRA (VATICAN) by MOSIGNOR JEAN-MARIE GERVAIS, president of the same association and coadjutor prefect of the VATICAN Chapter for our great work in the branches of art.

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# ¿Sabías que...?

## El español es la segunda lengua del mundo por número de hablantes nativos.

## El español es el segundo idioma más popular en redes sociales.

**MAGAZINE** **BUSINESS WOMAN**  
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INMUJERES

# Miratzuk

## חירה צור

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Was born in Tel Aviv Israel. Graduated from the school of performing arts "Talma Yalin" with a scholarship from AICF. She served the Military as a counter Intelligent officer.

What does being an entrepreneur mean to you? -Paving your own road with the pros and cons that comes with it.

What was your motivation to become an entrepreneur? -It is my DNA to write my own rule book; my freedom is very important, sometimes you win, sometimes you lose.

What is the function of your company? -OCP (One circle productions consulting management group) is a consulting and management group that originally started with theater & film productions, It expanded with facilitating joint ventures opportunities.

What have been the biggest difficulties as a woman that you encountered in this job? -The biggest difficulty is the continues fight for gender equality & justified pay rate.



Miratzur

מִירָה צוֹר

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Miratzur

מִירָה צוֹר

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Do you think there is an objective formula that allows any businesswoman to achieve success? -Spend enough time with yourself to find out what you are good at and be realistic; work on your craft and go for it without fear.

How far would you be willing to go to achieve your professional goals? -Anything as long as i remain authentic to myself.

How do you define your style, who do you draw inspiration from? -My style is a combination of my upbringing, and my international experiences.

What have you learned from your previous successes? -That we are only as good as our last job ;)

Do you consider that recognition has a real value when you receive it? -Very much; because ninety-nine percent of success is perception, so being recognized and appreciated is very important.

To almost finish the interview, being so young, what goals would you like to achieve? -I want to make a difference, connecting more dots with my vast experience; i am happy to do the same just on a higher level as my young age proceeds.

What advice would you give to women entrepreneurs, entrepreneurs or those who want to become one? -Don't be afraid to pursue what you want; set a plan of action, invest in your craft; and do not listen to anyone that stand in your way.

There will be those who think that you are very lucky, so tell us also about the difficult times you have lived until you get here. -I am very lucky in the sense that i have my health and a good mindset; but every accomplishment came with a hefty set of challenges.

You said some time ago that you would like to inspire people, make them believe in the success of their ideas and projects. Don't you think that, in some way, you are achieving it with your own example? -I would like to think that i am, having constant drive to stay creative is super important to me. As for inspiring others i think 'success is not the key to happiness but happiness is the key to success' Buddha. If you love what you are doing you will be successful.

What is the most (you) sacrificed to fulfill your dreams? - Relationships; I know i like to be in the driver's sit and there is always a price to pay

Did you ever think of abandoning it? -No, my work always evolved and i am never afraid of expanding to new territories

One question: what did you want to be "when you grew up"? -I wanted to be a musical theater dancer and i was professionally from age eight; that carrier ended in my thirties when i became a mother.



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