

LUXIA

MAGAZINE

Issue
063
JANUARY 2021

The Interview

Mira

Front Cover Model
MIRA TZUR

Snow *Beauty*

Photographer
ALESIA KAN

Back Cover Model
KRISTINA VASIUKEVICH

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NEW LUX

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Reflects our PASSION for
BEAUTY & FASHION



DECEMBER/JANUARY
ISSUES 2020/2021

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LUXIA Magazine is an upscale Beauty & Fashion Magazine published monthly, featuring high quality photography, dedicated to provide original, different, unique & creative fashion editorial content.

We always believed that success is about seizing opportunities in life. Our goal with LUXIA is to provide photographers, fashion designers, makeup artist, hair stylist... an opportunity to showcase their work, a platform to promote their creativity, originality and authenticity.

For those already established, an amazing possibility of reaching out to audience from all around the world, & for those who are starting, an opportunity to break into fashion.

We want to find a spread of amazing and creative material, showcase it & encourage it to grow by putting the spotlight on promising artists.

LUXIA Magazine is more than just another magazine, it is visually driven with an international scope, and its content, carefully selected, celebrates a mix of different talents and styles, all blended together to create each issue.

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Smile to the
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it will smile
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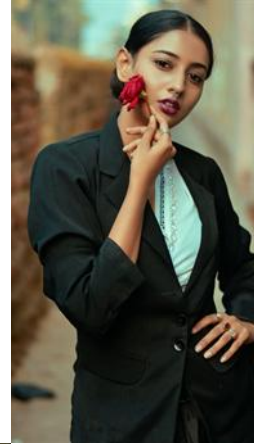
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Mira Tzur

Mira Tzur is known Worldwide for her Likeness of the First Lady Melania Trump which went Viral has also a new book out "Anonymously Famous" that can be ordered on Amazon

Mira is Multi Talented as a Actress in theater & Film on the screen and as a Producer, She is a French Countess, a Social Philanthropist and former Counterintelligence officer that was in the Israeli Military.

Mira Tzur is best known for her multifaceted talents and familiar presence. She is an Israeli-American actress, theater and film producer, a French countess from the Theraube lineage, social philanthropist, and selectively serves as the #1 FLOTUS impersonator.

But this is only a small segment of her rich and diversified life. Born and raised in Herzliya, Israel, Ms. Tzur began her first career as a prodigy ballet and musical theatre performer, graduating Thelma Yellin School of the Arts with a full scholarship from the America-Israel Cultural Foundation (AICF) she joined the world-renowned Batsheva Dance Ensemble and shortly after was drafted to the Israeli Defense Force to serve her country, as a counterintelligence officer.

Relocating to New York City, Ms. Tzur continued her studies at the Lee Strasberg Institute, NYU Film and Atlantic Theater school. She appeared in the national Broadway touring company of Cabaret and Cleopatra. Following her move to Monte Carlo as a resident artist, she performed at the royalty Sporting Theatre, for a series of concerts with Elton John, Liza Minnelli, Harry Connick Jr, Julio Iglesias, Paul Anka, and many others throughout Europe & the U.S. Her original choreography of the famous Gypsy Jezebel led to her next royalty performance invite for King Hassan II palace theater in Marrakech Morocco.

Ms. Tzur speaks four languages: English, Hebrew, Arabic, and Yiddish.

Her first segue from theatre was the television series on Comedy Central Viva Variety directed by Mark Gentile, followed by recurring roles on FX's Rescue Me with Denis Leary, NBC's 30 Rock with Alec Baldwin, Fox's

Fringe by J.J. Abrams, HBO's How to Make it in America by Mark Wahlberg, Oxygen's Body of Work, Bravo's Untying the Knot. Her film credits include: The Stepford Wives, The Devil Wears Prada, Pink Panther, The Last Dance, Junk, My Father My Don, Slovenian Lady Land Documentary, Hardly Waiting.

Throughout her ongoing career, Tzur's face and voice have been associated with countless national Tv commercials and ad campaigns including Neutrogena, Mary Kay, Ponds, Head and Shoulders, L'Oreal, Hilton, Four Season, Viagra, Advil, Humira, Cool Sculpting, Eskata, Electrolux, Samsung, Sony, Sub Zero, DropBox, Foxwoods, Bank of America, Citibank, US Bank, Macy's, Lazy Boy, Home Depot, Vitamin Shoppe, Campbell's, Ray-Ban, Nike, Reebok, DKNY, Capelli, and many more. In 2011 Mira founded One Circle Productions. With a keen eye for great stories, talent, and ability to raise capital, she fosters projects that are thought-provoking, reflective, and socially responsible—promoting diverse voices.

Mira's philanthropy work continues as the Director of I-PEARLS, an aid organization for victimized children with burn injuries. As an advisory committee for America Israel Cultural Foundation, and as the Ambassador of the Bali Children Project, Mira continues to assist in raising awareness and support through her vast network and resources.

<https://linktr.ee/MiraConnect>
www.Miratzur.com
www.onecircleproductions.com
www.liveultimate.com/mira
www.anonymouslyfamous.com
IG. @mira.tzur

<https://www.imdb.com/name/nm2408298>

THE INTERVIEW

What was your motivation to become a fitness, Health, and beauty woman in business?

Well, with my background and past careers I don't really know another way of living ...our bodies are by difficult the vehicle for our traveling souls ,if it gets damaged old or broken , we won't be able to explore life in its fullest potential ,as i know it .Staying healthy, vibrant and easy on the eye, is something I try to take seriously. My belief is -“you don't have to get ready if you stay ready “.Such doesn't mean that there aren't ups and downs and life interruptions with keeping an ongoing healthy routine, but when you feel a bit off track ,know it's temporary and make sure to bounce right back adjusting the needed component .

What have been the biggest difficulties as a woman you encountered in this job?

The bitter sweet Juggling act , on one hand it takes so much to keep maintaining a satisfactory level of beauty , fitness and healthy lifestyle . And on the other hand , when you

are an entrepreneur and your own boss , the hours invested in research and marketing can be very draining and discouraging when the reward varies from other businesses' endeavors .

There will be those who think that you are very lucky, so tell us also about the difficult times you have lived until you get here.

You know luck is subjective , my first reaction to this question is saying, I'm not lucky because i work hard and by focusing on my craft , business development and ongoing goals -my practice made its mark ... but with that in mind I lost lots of other wonderful things in life that I turned my back to. My second reaction is saying indeed I am lucky ,cause I have the freedom to choose my path and the luck to continue doing what I like without the need to justify it or get an approval.

You never thought about abandoning it?

Let me define what is “it “or what is there to abandon. Healthy lifestyle that includes fitness , good nutrition ,being a founding ambassador and advocate to Live Ultimate skin care and super food is already an integral part of my life , However time does tend to get shorter when I branch into other entrepreneurial pursuits and work space. Speaking of planning, there is widespread uncertainty about whether cardiovascular exercises should be done before, or after training itself. How should the phases of a good exercise session be?

If we always do the same exercise chart, can the muscles get used to and stop progressing?

To me it's very certain , variety is key for longevity while keeping the core exercise on auto pilot. Meaning in order to achieve results repletion is always needed, but when looking at a well trained body you can tell what sport or exercise one does by the shape of their muscles. I personally have always been a big fan of fitness classes since I need external stimulation for my overall motivation but these days there are many ways to try different one on one techniques .As far as doing cardio vascular before weight training or after, the answer is , both options have different benefits.

Most Fitness experts will preach for doing cardio after the weight training in order to burn more fat and get the shredded look we all love . The idea is that



your body needs to use the stored glycogen first, then digging into the stored fat as fuel for exercise. If you decide to do cardio first, though you'll elevate your heart rate and internal temperature for maximum metabolism and energy level, but you might face getting tired before you start your most strenuous activity which you would save your energy source for so again each is their own but I like to shuffle based on my energy level that day.

How far would you be willing to go to achieve your professional goals?

I'd go as far as I feel needed but I sure wouldn't compromise my core values or dignity to gain something I'll be sorry or think about later, I overthink things, perhaps that's the curse and the blessing I have as a proud strong Israeli. Doing things my way has a price tag, supporting my own dreams, hasn't been easy as a single woman, but it sure has been the most rewarding attribute when I manage to succeed.

What have you learned from your previous success in modeling and dancing? How did you start your dancing career?

I started dancing when I was 8 years old back in Israel, by the age of 14, I was accepted to the top rated school of the arts in Israel Telma Yalin e.g. Julliard. We were the first grade to get approval for a professional degree in dance in the country that year, a summer prayer I'd never forget.

By the end of my four years with an AICF dance scholarship and letters from BatSheva Dance company I joined the military... Upon completion I arrived to NYC to pursue my musical theater career and stage work... I had great years of successful shows I was honored to be part of but the lucky part was the talent I had to recognize changes and embrace them as they come...

As a dancer & fitness pro there were often shifts and adjustments I needed to make, not always by choice but injuries location association and the need to make ends meet... Modeling came to my life in the most organic and sneaky way first I was only a fitness model (not a real model as stated in my book :-)) signed by Everlast and Converse as my first modeling contract.

Then with the birth of my son I entered a mommy and me faze OK I admit I was now called a life



style model. But then as he got older and tech companies showed interest in my ethnically ambiguous face and image typecast I was advancing to do commercial modeling... I still couldn't identify myself as a model, never felt pretty enough, tall enough or aloof enough to call myself that but little did I know that did not define me, I defined that and it was the seed of the book I wrote years later about the business.

What is your book about and why did you write it? Where can we purchase your book?

The book is currently selling on Amazon hard copy and the kindle version. I wrote the book with my constant wish to inspire and share what i know & experienced about a business that has been there for me for over 25 years... I look at life as a short experimental journey and when we know things others seek to learn , our duty is to share and pass the torch, so their starting point is ahead and the discoveries are greater ... I coached many young teens , mid ages moms and baby boomers to get into this space without fear or preconceived opinion that they won't fit.

By including interviews from some of my industry professional peers as well as adding barcodes to demonstrate real time work options and database examples , i believe this book is condensing all that one needs to know to be that Talent he wants to be working as . Furthermore this book talks to the 99 percent population vs the 1 percent genetic freak of nature so it gives enough hope and background to understand that a model =(which is in the dictionary)an example -can be flaunted at any given age .



You're an actress and producer, what movies have you been in and produced?

Since I started my career as a dancer , my first movie breaks were on the dance scenes of Carlito's Way and Scent of a Women but those aren't even mentioned in my history lane as they were just a practice before i got into my serious acting studies at Lee Strasberg and Atlantic school, much later i had the pleasure to work as a guest star on different TV shows like, NBC's 30 Rock, Fox's Fringe, FX's Rescue Me, How to Make it in America , Oxygen's Body of Work & Bravo UTTK. as well as films like The Stepford Wives, The Devil Wears Prada, The Pink Panther, The Last Dance, Junk, My Father My Don, and Hardly Waiting.

As far as One Circle Productions Projects , since 2011 we focused on theater work with off b'ways productions like Standard Times , Women's Minyan , The Olive Tree ,Love Lies , and documentary films like Red light Children , Bali children Projects , Holy the feature and Hardly Waiting comedy...

To almost finish the interview, being so young, what goals would you like to achieve?

Well thanks for seeing me as young as i feel, ageless is a sure state of mind. Having said that, being well rehearsed, I'm ready to make the fourth change in my book and dive deeper into the movie industry and productions , perhaps even share more time in LA as needed .

What advice would you give to women entrepreneurs, entrepreneurs or those who want to become a Business Woman?

The best advice is to realize that what you tell yourself you become thus your thoughts and beliefs influence your actions, so visualize, prepare and execute. also that a goal is a dream with a deadline . However, at times and especially at the beginning of every planted seed , you will probably still need to juggle between what you need to do ,and what you want to do and that's totally fine , cause slowly when you feel stronger with the want to do list , you'll be able to let go of the need to do list and be home free, cause doing what you like never feels like work.



ACKNOWLEDGMENTS

“To those who have supported you for years This is a small Group from my book”

My Extended family, friends, agents, clients, and team who supported me through my personal growth and business endeavors. In good times and in bad, through multiple careers in which I have been happily participating.

For all my husbands, boyfriends, and lovers. Those who came to my life and those who I haven't had the pleasure to know yet; Let the past bring the present of a miraculous magical future. Together you've been instrumental in the making of Mira and what she may become tomorrow.

Finally, thank you for all who have contributed to the making of this book. There are so many wonderful individuals I wanted to include, but with time running out and the world changing before our eyes I'm positive that we will continue the journey on learning this business further via live interviews and panel discussions. Thank you again to everyone who helped make this manual a community guide for an industry that I love, and hope will last forever!

I would like to dedicate this book to all the souls that influenced my life choices and stood by my side at every intersection to guide me or distract me—consequently, to point me in the right direction at any given moment.



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